MEDION[®] & GAMESTREAM announce the launch of MEDION[®] ERAZER Cloud Gaming in Germany

MEDION's Cloud Gaming subscription service <u>announced at gamescom 2019</u> enters next phase

Essen, December 19th, 2019 – The rollout of the beta phase of MEDION ERAZER Cloud Gaming begins today for all users who have registered in advance at gamescom, IFA or online. The service will be completely free during this entire period. Once the beta over and the service officially launched on the German market, the service will be available for 9.99 Euros per month with 1 month free trial for every player.

Together with GAMESTREAM and Intel, MEDION offers a Cloud Gaming subscription service (Gaming as a service) with a low flat rate for games, especially aimed at mid-core and casual gamers. All games are streamed from powerful servers provided by GAMESTREAM that are based on the Intel Xeon architecture to provide very low latency, exciting gaming experiences. There is no need to download game files or wait for updates - just click on your favourite game and get started. Special hardware is not necessary, many controllers and other input devices are compatible. In order to satisfy as many age groups as possible, there will be both exciting action titles and family-friendly games - parents will also have the opportunity to provide certain games with a child lock.

For this Beta, over 20 selected games will be available only on PC, in 720p50fps. The selection includes well-known games for the whole family like "Lego Star Wars - The Complete Saga" as well as indie games like "Furi" or "The Flame in the Flood" for more demanding players. Racing simulations like "GRID" as well as games with a strong story like "Agatha Christie - The ABC Murders" can also be found among the games that will be directly playable at the start of the beta phase. The beta phase serves primarily to present the cloud gaming technology and to have it evaluated by users and experts. For this purpose, MEDION will collect feedback on both the technology and the content offered.

After evaluating feedback, *MEDION Erazer Cloud Gaming* is expected to be available to all users in February 2020. At the beginning, 50 titles are immediately playable in 720p and 1080p/50fps, while the selection of games will be constantly expanded. Which games are available for the official launch of the service will also be based on the feedback received and will be announced at a later date. *MEDION ERAZER Cloud Gaming* will be available on PC during beta phase. Later, it will also be available on tablets and smartphones with Android, MacOS, iOS, smart TV and STB.

"The new *MEDION ERAZER Cloud Gaming* service is a major step in GAMESTREAM's development. It's an opportunity to strengthen our presence in Europe with a wide and powerful distribution network. ERAZER is already very popular

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in the gamer community" said Lionel Adam, VP of Sales and Business Development at Gamestream. He added: "Video games are entering a new era with the streaming from the cloud that will replace the conventional consumption model in the future. More and more games will be streamed from the cloud reducing drastically the devices requirements and electricity consumption overall

"This end-to-end platform collaboration between MEDION, Gamestream and Intel is powered by 2nd generation Intel Xeon Scalable processors and Intel's graphics acceleration solution", said Etienne DeGroot, Director of Cloud Graphics and Gaming at Intel. "This highly-optimized ERAZER cloud gaming platform will provide gamers a visually stunning and highly-responsive experience on virtually any device, anytime, anywhere."

Availability

The beta phase of the MEDION ERAZER Cloud Gaming subscription service rolls out on December 19th for all pre-registered users. Once the beta over and the service officially launched on the German market, the service will be available for 9.99 Euros per month with 1 month free trial for every player.

The MEDION Cloud Gaming subscription service is expected to be available to all users beginning in the first quarter of 2020. It will be available in 720p/1080p/50fps on PC and Android devices to offers gamers the greatest possible flexibility.

More information about the MEDION Cloud Gaming subscription service can be found <u>here</u>. Pictures can be downloaded as <u>Zip</u>.





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About MEDION[®] ERAZER[®]

With its MEDION ERAZER series, MEDION offers powerful high-end hardware with the latest technology and comprehensive features developed especially for demanding gamers. Whether a high-performance PC or powerful notebook – thanks to various configurations, MEDION ERAZER products can be perfectly adjusted to individual needs.

About MEDION®

MEDION is Germany's leading manufacturer of consumer electronics and provider of digital services for all-comers. Its portfolio spans smart multimedia products, telecommunication services, electronic accessories that all offer excellent value for money and a comprehensive after-sales service.

Since 2011, MEDION has been part of the international Lenovo Group.

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Press contact: 100zehn GmbH for MEDION Timm Caspari Münchener Straße 25 85540 Haar Phone: +49 89 55 27 06-10 E-Mail: medion@100zehn.de

About GAMESTREAM



Based in Paris and Nancy, Gamestream is a company specialised in high definition video game streaming services. The deployment of these services is carried out through partnership with Telecom Operators and Hotel Groups, to whom Gamestream provides a onestop solution on different media (TV, PC, Smartphones, Tablets...).

For more informations, please visit: https://gamestream.biz/

Gamestream Skander Boulama Communication Manager E-Mail: skander@gamestream.biz





List of games for MEDION Cloud Gaming (beta phase, starting December 19th 2019):

- LEGO Star Wars The Complete Saga
- Pankapu
- Toybox Turbos
- Yono and the Celestial Elephants
- Anarcute
- Disney Epic Mickey 2: The Power of Two
- Disney Universe
- Disney Pixars Cars 2
- Bombslinger
- Agatha Christie The ABC Murders
- Syberia 3
- MXGP The Official Motocross Videogame
- Furi
- GRID Autosport
- Outcast Second Contact
- The Flame in the Flood
- Among The Sleep
- BlazBlue: Calamity Trigger
- STEREDENN Binary Stars
- Striker's Edge Dear Villagers