

# 2021 Annual Report & Action Plan

**Packaging Supply Chain Position** 

Importer / Supplier

Date printed: 04/06/2021

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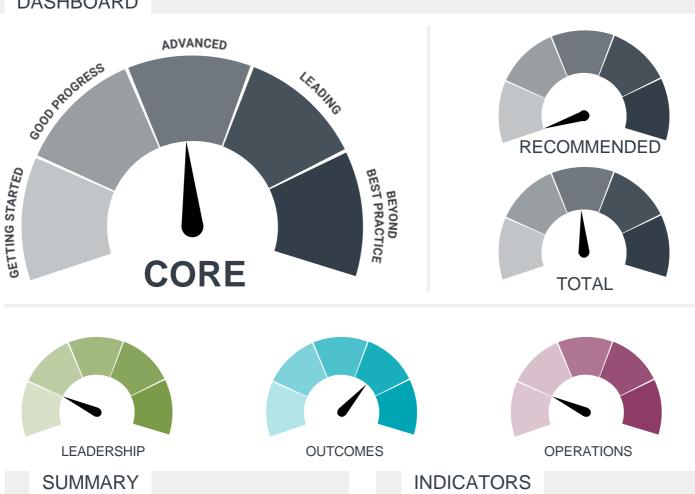
ABN

# Medion Australia Pty Limited

Medion Australia Pty Limited

Website http://www.medion.com/au/ **Primary Industry Sector** Telecommunications

# DASHBOARD



For the 2021 APCO Annual Report, Medion Australia Pty Li mited has achieved Level 3 (Advanced) for the core criteria. All seven core criteria were answered and zero out of six rec ommended criteria were answered.

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

**RECOMMENDED:** All answered recommended criteria. TOTAL: Sum of all core and answered recommended criteria.

LEADERSHIP: All criteria that defines leadership on packaging sustainability.

OUTCOMES: All criteria that lead to direct improvement in packaging sustainability.

**OPERATIONS:** All criteria related to business operations for improving packaging sustainability.

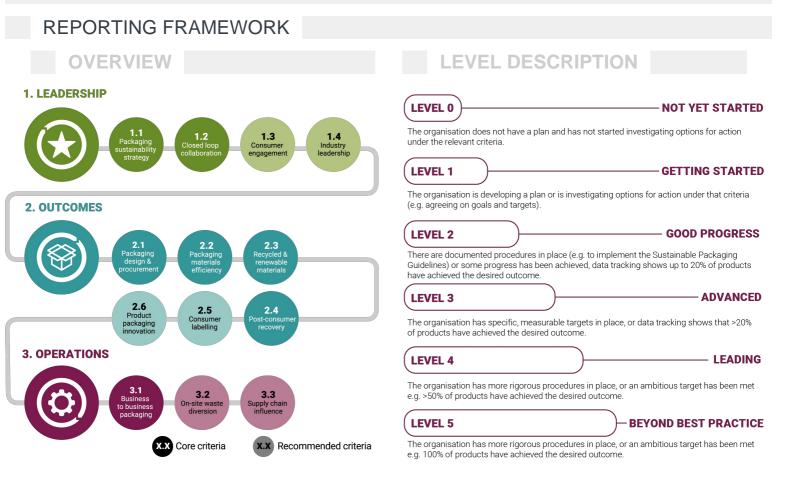


APCO Annual Reporting Tool © 2017-2021



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## ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criter ia that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operation s. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

• Core criteria are mandatory and must be answered by all Members when completing the Annual Reporting Tool.

• Recommended criteria are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram ab ove illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more informa tion.

## ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill re duction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies A PCO with valuable data and information to identify industry trends and advancements.





# 2021 Annual Report & Action Plan

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### COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

#### 3. Advanced

Your organisation is committed to: Ensuring that your organisation has a documented process in place for continuo us improvement to your packaging sustainability strategy.

Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

#### 1. Getting started

Your organisation is committed to: Investigating options to join or start a collaborative initiative to address barriers t o the recovery of waste packaging.

Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

#### Not relevant

Your organisation has indicated that this criteria is not relevant.

Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

#### Not relevant

Your organisation has indicated that this criteria is not relevant.

Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

#### 3. Advanced

Your organisation is committed to: Reviewing at least 20% of packaging with reference to the Sustainable Packagin g Guidelines (SPG) or equivalent.





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### COMMITMENTS

Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

### 3. Advanced

Your organisation is committed to: Reducing packaging weight or optimising packaging material efficiency in more t han 20% of products.

#### Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

#### 4. Leading

Your organisation is committed to: Incorporating or optimising recycled and/or renewable content in more than 50% of products.

#### Criteria 2.4 POST-CONSUMER RECOVERY (core)

#### 4. Leading

**Your organisation is committed to:** Having more than 50% of primary packaging be recoverable through existing po st-consumer recovery systems and achieving the highest potential environmental value.

#### Criteria 2.5 CONSUMER LABELLING (recommended)

#### Not relevant

Your organisation has indicated that this criteria is not relevant.

Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

#### Not relevant

Your organisation has indicated that this criteria is not relevant.

Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

#### 2. Good progress

**Your organisation is committed to:** Reducing consumption of single use business-to-business (B2B) packaging by u p to 20% or optimising up to 20% of B2B packaging for efficiency and reuse.





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### COMMITMENTS

Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

#### Not relevant

Your organisation has indicated that this criteria is not relevant.

Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

#### Not relevant

Your organisation has indicated that this criteria is not relevant.

### SIGN OFF

### **Derek Cummins**

Managing Director

Monday, 31 May 2021

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